



BURREN AND CLIFFS OF MOHER GEOPARK

The Code of Practice for Sustainable Tourism

Burren Visitor Centre

Sustainability Policy

The Burren Visitor Centre is committed to operating in accordance with the principles of sustainable tourism as set out by the Burren & Cliffs of Moher UNESCO Global Geopark. We aim to strengthen environmental, social, cultural and economic sustainability while supporting the protection, understanding and enjoyment of the Burren landscape and its communities through continuous improvement, collaboration and responsible visitor management.

Working Together

We work in collaboration with the Burren Ecotourism Network, local communities, public bodies and tourism stakeholders to support the collective development of the Geopark as a sustainable tourism destination. We participate in training, networking and collaborative initiatives that promote best practice and shared responsibility across the destination.

A Cared-for Landscape

We actively support the conservation of the Burren's natural and cultural heritage. The Burren Visitor Centre promotes and applies the principles of the Burren Code and Leave No Trace through staff training, visitor information and interpretation. We encourage responsible behaviour that protects habitats, wildlife, farmland and archaeological features.

A Well-understood Heritage

We provide high-quality interpretation and information that communicates the unique geology, biodiversity, archaeology and living cultural heritage of the Burren. Through exhibitions, maps and educational resources, we help visitors make informed decisions and develop a deeper understanding of the place they are visiting.

Vibrant Communities

We work to ensure that tourism contributes positively to local communities. The Burren Visitor Centre supports community initiatives, promotes local events and attractions, and strives to provide an inclusive and accessible experience for residents and visitors alike.

Strengthened Livelihoods

We contribute to the local economy by supporting local employment and sourcing goods and services locally wherever possible. We promote local producers, guides and tourism providers, and encourage visitors to engage more deeply with the region through longer stays, off-season travel and sustainable transport options.

Resource Efficiency

We monitor and manage our use of energy, water and materials to reduce consumption and minimise waste. Measures include energy-efficient lighting, waste segregation and recycling systems, water-saving practices and ongoing efforts to reduce single-use materials.

Sustainable Management (Policy & Planning)

We operate in line with a Sustainability Action Plan that sets out actions and targets for improvement and is reviewed annually. This plan supports legal compliance, staff training, environmental monitoring and continuous improvement across all areas of operation.

Conclusion

The Burren Visitor Centre is committed to playing a leadership role in sustainable tourism within the Burren & Cliffs of Moher UNESCO Global Geopark. By working together with our partners, communities and visitors, we aim to protect this exceptional landscape while supporting a resilient, high-quality and sustainable destination for the future.